



SUMMER MINI CATALOG

MAY 1–AUGUST 31, 2011



dear friends,

Every time I look at a new mini catalog, I have a hard time deciding what to focus on. New stamps? New accessories? New suites? So many things to mention and so little space . . .

One thing about this mini that caught my attention from the second I saw it—the cover! Doesn't this cover say summer and happiness to you? The warm colors, the variety of project styles . . . everything about the cover just invites you inside.

Once inside, you'll find plenty of summer choices. From stamp sets and wheels to the Beyond the Garden suite and Playful Polka Dots Simply Scrappin' Kit®, our summer mini products are fresh and fun, with plenty of variety! And the project ideas are bright and happy as well!

Another thing that caught my eye is the number of sets and accessories we have with a more masculine flavor. We are often asked to offer more products in this area, and it makes sense that we'd provide several choices during the Father's Day season. Plus I like that most of these products can be used for other projects as well, anything from pages to cards to gifts, especially for the men in our lives.

Finally, I'd be remiss if I didn't mention the Strength & Hope products—a traditional stamp set or digital kit. You purchase either one, and we'll donate \$2 to The Breast Cancer Research Foundation® . . . definitely something else to be happy about!

So here's hoping your summer is happy and bright—and full of fun stamping!

Shelli Gardner
Cofounder and CEO

Page numbers refer to this mini unless otherwise noted. Stamp sets and other products referred to, but not shown in this mini, are found in the current Idea Book & Catalog. Products and sets used on samples in this mini may or may not be available in the 2011-2012 Idea Book & Catalog. Contact your demonstrator to place an order. Exchanges of Stampin' Up!® products must be made within 90 days of the shipping date.

All stamps are shown at 100 percent unless otherwise noted.

product key

W WOOD-MOUNT STAMPS

C CLEAR-MOUNT STAMPS

TWO-STEP STAMPIN'® STAMPS

STAMPIN' AROUND® WHEELS

STAMPIN' MEMORIES® PRODUCTS

SHELLI'S SIGNATURE COLLECTION®

FRA FRENCH STAMPS

ESP SPANISH STAMPS

For a list of supplies used on samples on the front cover and throughout this mini, contact your demonstrator or visit www.stampinup.com>our products>2010-2011 catalogs.

amazing OPPORTUNITIES

BOOST YOUR INCOME WITH FLEXIBILITY AND FUN!

Becoming a demonstrator lets you set your own work schedule, earn extra income, and be part of something to empower you and others! It's fun; anyone can do it!

Contact your demonstrator to learn more or to purchase your new demonstrator Starter Kit—which is packed full of a variety of products to get you started in your Stampin' Up! business.



EARN FREE PRODUCTS SHARING WHAT YOU LOVE!

If now isn't the right time for you to become a demonstrator—

HOST A WORKSHOP!



Host and you'll enjoy:

**Free
products**

**Time with
friends**

**Expertise of
a demonstrator**

Plus, you can choose exclusive hostess products only available in this mini or hostess products available in the current Idea Book & Catalog. Talk to your demonstrator to learn how to earn free products for hosting.

HOSTESS

As a hostess, you can choose one of these exclusive hostess products for hosting a workshop before August 31, 2011. Talk to your demonstrator to learn more about how you earn them!



Congratulations

hello

thinking of you

happy birthday

thanks so much

Swirls & Curles Verses (level 1)

SET OF	W 123015	FRA W 123479	C 123481	Belles tournures
5	C 123017	ESP W 123504	C 123506	Bella Frases



My Digital Studio™

Enjoy this digital content CD as your free hostess product choice! Includes one 16-piece stamp brush set, 12 Designer Series Papers, and 30 embellishments.

124237 Cheerful Treat
Digital Content CD

Level 1



(level 2) Love & Care

Tendresse 123486  123484 

FRA

123020 

SET OF

Saludos 123511  123509 

ESP

123022 

8

introducing the new TRIPLE LAYER PUNCH

THREE COORDINATED
IMAGES IN ONE PUNCH
use lever to choose your image
versatile and space-saving!



Triple Layer Punch

Create three coordinated punch images with just one punch. Images look beautiful layered together or separately—giving you more creative options! Simply move the easy-to-use front lever to the image you'd like, and punch. Three images in one punch body also saves on storage space. Instructions included.

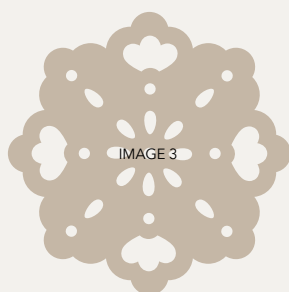
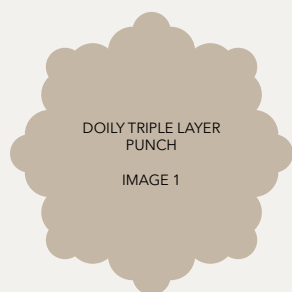
122465 Doily Triple Layer Punch

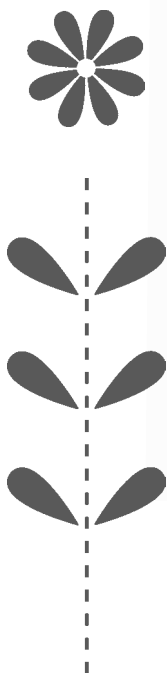
\$23.95

122464 Blossom Bouquet Triple Layer Punch

\$23.95

Punched images in this punch layer beautifully with images in the Bold Blossom Set (next page).





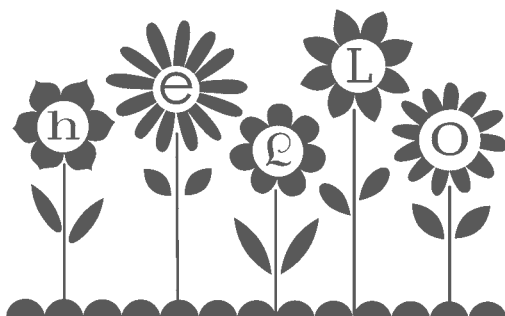
thank you
for being you.

Bold Blossom



123232 **\$12.95** W
122232 **\$9.95** C

SET OF
4



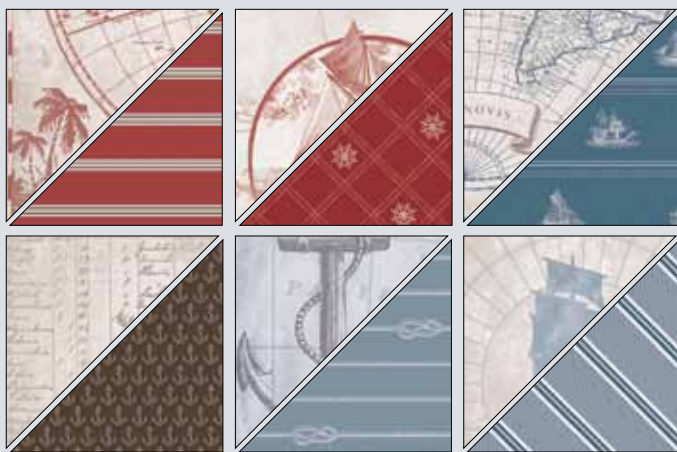
Hello Blossoms

123102 **\$7.95** W

SET OF
1

nautical expedition SUITE

adventurous, weathered, detailed
PAPER, TWINE, PUNCH
for your creative journeys



Designer Series Paper

Classic colors and old world designs fill this paper. Choose it for your Father's Day project or travel scrapbook. 12 sheets total: 2 ea. of 6 double-sided designs. Acid and lignin free. Paper pattern swatches shown at 25%. *SMV*

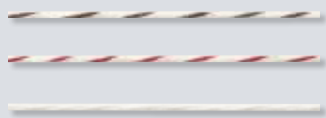


122343

Nautical Expedition

Cherry Cobbler, Not Quite Navy, Early Espresso, Basic Gray

\$10.95



Baker's Twine

Fun, twisted twine gives you an infinite number of project uses. Accent cards, scrapbook pages, anything! Choose colored twine or White. Approx. 1/16" wide; spool contains approx. 25 yards.

		123124 Early Espresso/White	\$2.95
		123125 Cherry Cobbler/White	\$2.95
		124262 White	\$2.95

Punch

The postage stamp design of this punch "delivers" a unique look in one simple punch. Coordinates perfectly with the Pretty Postage Set (next page).



122344	Postage Stamp Punch	\$15.95
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Enjoy digital downloads to coordinate with the Nautical Expedition suite. Purchase these from your demonstrator or visit www.stampinup.com/downloads. Find out more about our digital downloads on p. 21.



The Open Sea Stamp
Brush Set
124112 **\$3.95**



Nautical Expedition
Designer Series Paper
124111 **\$4.95**



Pretty Postage

Postage Stamp Punch PAGE 10	Jolis timbres 123496 123494	123095 \$11.95 123097 \$8.95	SET OF 4
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Sail Away

123013 \$9.95	SET OF 1
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ITINERARY



JAN	FEB	MAR	1	2	3	4	5	6	7
APR	MAY	JUN	8	9	10	11	12	13	14
JUL	AUG	SEP	15	16	17	18	19	20	21
OCT	NOV	DEC	22	23	24	25	26	27	28
			29	30	31				

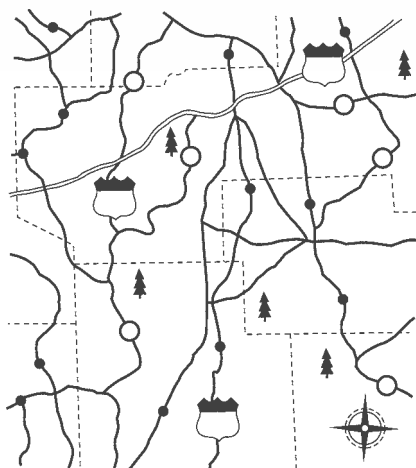


Travel Log

SET OF
8

W 123080 \$29.95
C 123082 \$21.95

1-1/4" Square Punch,
1/2" Circle Punch



THE **PEOPLE** WE SEE
THE **PLACES** WE GO
THE **THINGS** WE DO

Adventure əd-'ven-chor

1. to discover the world
2. an exciting experience
3. the spirit of the unknown





Remind Dad he is the best ever with decorative framed art he can display all year round. The Best Dad Ever Set gives you a variety of sentiments and images to make it easy.



HAPPY FATHER'S DAY

thinking of you

happy birthday BEST DAD EVER

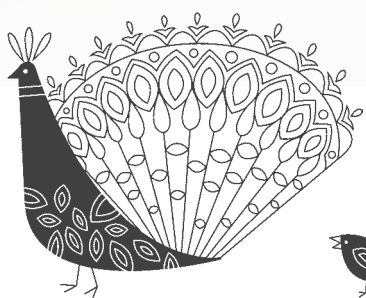


Best Dad Ever

El Mejor Papá del Mundo 123516 123514

120399 **\$18.95**
120681 **\$14.95**

SET OF
5



Proud Peacock

SET OF

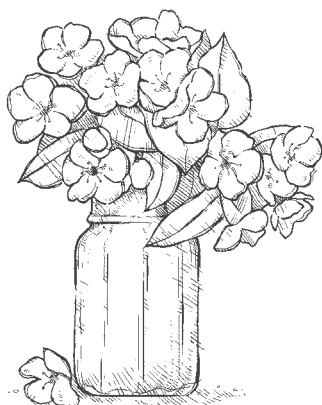
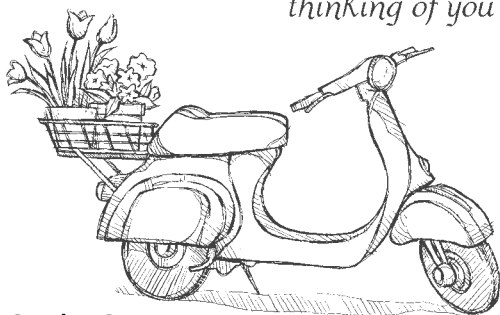
6

W 122020 \$15.95

C 122031 \$11.95

every day is the perfect adventure.

thinking of you



On the Grow

SET OF

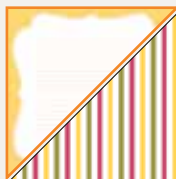
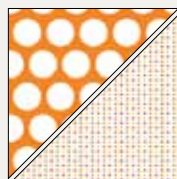
4

W 123075 \$15.95

C 123077 \$11.95

simply SCRAPPIN'

scrapbook and accent in style
WITH SELF-ADHESIVE DIE CUTS
for flawless coordination



3 SHEETS EA. 12" x 12" DOUBLE-SIDED PAPER
PAPER SHOWN AT 10%

PUMPKIN
PIE

ROSE
RED

DAFFODIL
DELIGHT

OLD
OLIVE

2 OF EA. SELF-ADHESIVE DIE CUT IMAGE SHOWN.
CONFIGURED ON 3 TOTAL 12" x 12" SHEETS (TWO 6" x 12"
SHEETS ARE CONNECTED TO CREATE EACH 12" x 12" SHEET.)

2 SHEETS EA. 12" x 12" TEXTURED CARD STOCK

Simply Scrappin' Kit

Everything you need to easily embellish and preserve your summer memories with bright colors and playful designs. It's so handy, you'll have more time to make more memories! Acid and lignin free. Paper pattern swatches are shown at 20% unless otherwise noted. *SM*

122346 Playful Polka Dots

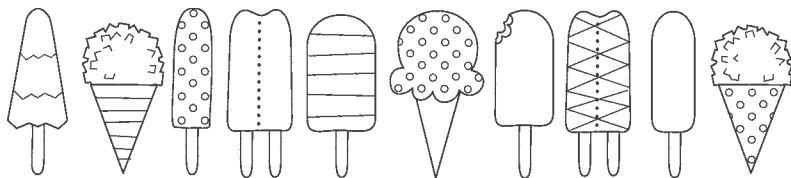
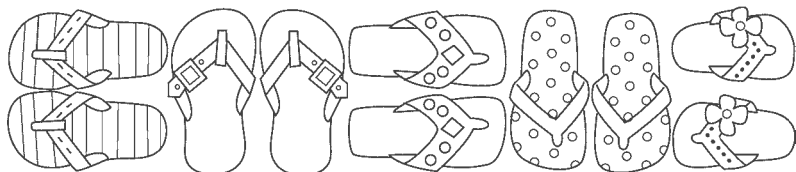
\$21.95

Have fun creating party invitations like this one. Add watercoloring and our Rhinestone Basic Jewels, and you'll definitely impress the neighbors.



that was so cool of you...thanks!

fun in the sun!



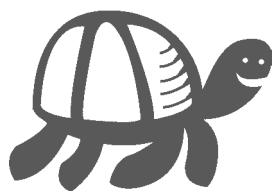
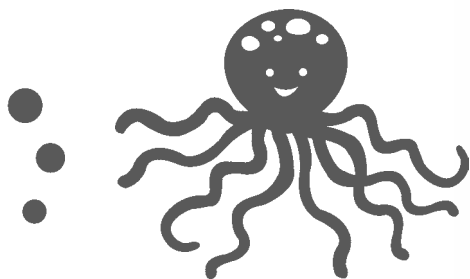
Sunny Fun

SET OF
5

W 123040 \$19.95
C 123042 \$14.95

ESP

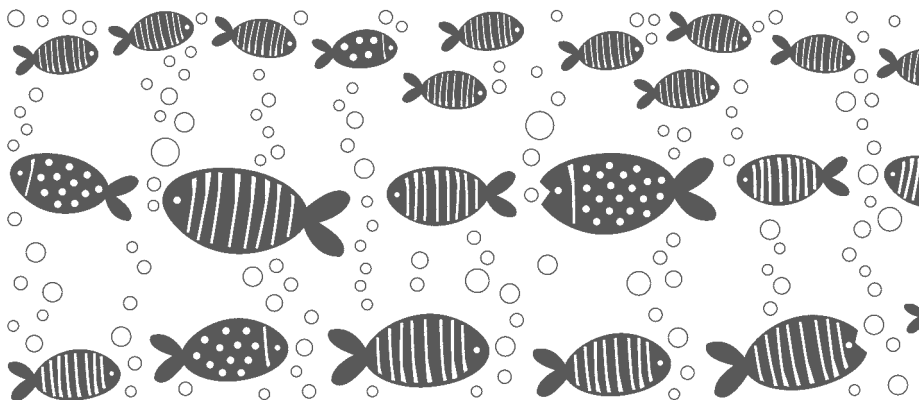
W 123524 C 123526 *Días Soleados*



Summer Splash

123035 \$22.95 **W**
123037 \$16.95 **C**

SET OF
7



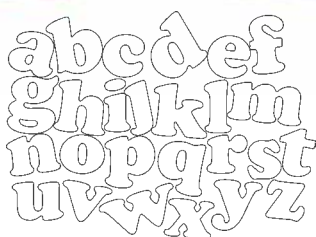
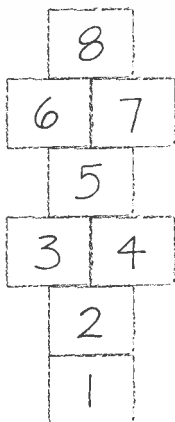
Fish Frenzy

(jumbo) 123105 \$8.50

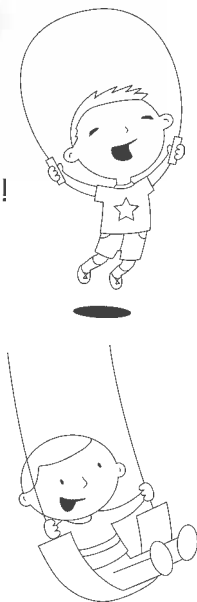




Happy Birthday!



Way to go!



Recess

SET OF 8	W 123090 \$22.95	FRA W 123499 Q 123501 <i>Récré</i>
	Q 123092 \$16.95	

★ ★ ★ ★ ★ OH SAY, CAN YOU SEE, BY
★ ★ ★ ★ ★ THE DAWN'S EARLY LIGHT
★ ★ ★ ★ ★ WHAT SO PROUDLY WE HAIL'D
★ ★ ★ ★ ★ AT THE TWILIGHT'S LAST
★ ★ ★ ★ ★ GLEAMING? OH SAY, DOES THAT STAR-
★ ★ ★ ★ ★ SPANGLED BANNER YET WAVE O'ER THE LAND
★ ★ ★ ★ ★ OF THE FREE AND THE HOME OF THE BRAVE?

Land of the Free

SET OF 1	W 123100 \$8.95
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Teachers deserve a thank you. Customize your own thank-you card with the three builder wheels on this page. Stack one, two, or all three!

abcdefghijklmnopqrstuvwxyz

Elementary Alphabet

(builder) 123229 \$4.50



For Teacher

(builder) 123230 \$4.50



School Colors

(builder) 123228 \$4.50



Color-coordinate every element of your next project—even down to the embossing! Our new Stampin' Emboss® Powder colors (p. 23) helped us coordinate the embossing on our cute butterfly.



Flower Fest

SET OF
8

W 122278 \$27.95
C 122280 \$19.95



1-3/8" Circle, 2-3/8" Scallop Circle,
Fancy Flower, 5-Petal Flower, Butterfly Punches

intuitive software
thousands of digital designs
BOOKS, PAGES, CARDS, MORE!



MAC AND WINDOWS
COMPATIBLE

TO VIEW ALL THE DIGITAL
CONTENT, VISIT
[WWW.STAMPINUP.COM/
DOWNLOADS](http://WWW.STAMPINUP.COM/DOWNLOADS).

Studio Software

Digital designing software with exclusive designs, artwork, colors, and templates. Create printed, hybrid, and multimedia projects. Use our professional print service for color coordination and superior binding. Purchase as DVDs or as a downloadable version.

- | | | |
|---------------|---|----------------|
| 118108 | My Digital Studio
Packaged DVDs with full software and complete digital content | \$79.95 |
| 124483 | My Digital Studio Express—Downloadable Version
Downloadable version with full software and new, minimal digital content | \$39.95 |

Digital Contents

Choose one of these Booster Packs filled with the same full digital content you enjoy when you purchase the software. Purchase as DVDs or as a downloadable version.

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| 124889 | My Digital Studio Express Booster Pack DVDs
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Downloadable booster pack includes complete digital content | \$39.95 |



MY DIGITAL STUDIO DOWNLOADS



Purchase fresh, new designs for your software. Visit www.stampinup.com/downloads regularly for new images to inspire you! Enjoy downloads for the suites in this mini catalog.

NAUTICAL EXPEDITION

• PAGE 8 •



The Open Sea
Stamp Brush Set
124112 **\$3.95**



Nautical Expedition
Designer Series Paper
124111 **\$4.95**

BEYOND THE GARDEN

• PAGE 22 •



Fabulous Florets
Stamp Brush Set
124110 **\$3.95**



Beyond the Garden
Designer Series Paper
124109 **\$4.95**

beyond the garden

SUITE

blossoms—bright and bold
EMBOSSING, DIGITAL DOWNLOADS
new ways to capture summer



the earth laughs in flowers.
- e.e. cummings

Fabulous Florets

SET OF

6

W 123025 \$23.95

C 123027 \$17.95



Designer Series Paper

The vibrant colors and beautiful flowers in this paper echo summer walks in a meadow. 12 sheets total: 2 ea. of 6 double-sided designs. Acid and lignin free. Paper pattern swatches shown at 25%. *sm*



122342 Beyond the Garden

Wild Wasabi, Melon Mambo, Daffodil Delight,
Pacific Point, Tangerine Tango

\$10.95

Stampin' Emboss Powder

Custom-colored embossing powder to add brightness and dimension to your stamped projects. Colors coordinate with colors in the Beyond the Garden Designer Series Paper. 1/2 oz.



123106 Tangerine Tango

\$4.75



123224 Wild Wasabi

\$4.75



123223 Melon Mambo

\$4.75



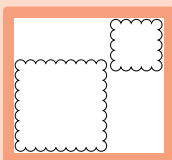


Textured Impressions Embossing Folder

Enjoy instant blossoms all year round! The deep, embossed look adds interest, dimension, and texture on single layers of card stock and Designer Series Paper. Folder measures 4-1/2" x 5-3/4". Shown at 15%.

123113 Flower Garden

\$7.95



Bigz Die

The perfect scallop shapes! Entire die measures 5-1/2" x 6". Large square measures 3" x 3"; small square measures 1-11/16" x 1-11/16". Use with Big Shot and Standard Cutting Pads (sold together). Shown at 15%.

120903 Scallop Squares Duo

\$21.95



Enjoy digital downloads to coordinate with the Beyond the Garden suite. Purchase these from your demonstrator or visit www.stampinup.com/downloads. Find out more about our digital downloads on p. 21.

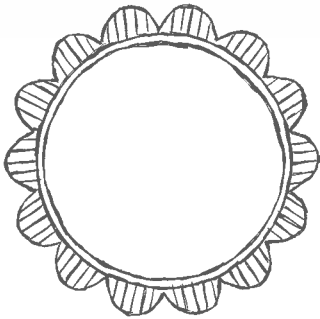


Fabulous Florets
Stamp Brush Set
124110 **\$3.95**



Beyond the Garden
Designer Series Paper
124109 **\$4.95**

On this card, we folded a butterfly that we cut with the Beautiful Butterflies Bigz™ Die and added a swirl of holes under it using the Paper-Piercing Tool to create the illusion of flight.



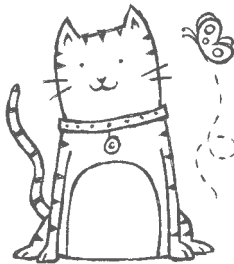
thinking
about
you

enjoy the
simple things
in life.



hello

thank you



How
beautiful a
day can be
when kindness
touches it!
~George Elliston

Touch of Kindness



123201 \$21.95 ☐ W
123203 \$16.95 ☐ C

SET OF
9



{ guess who loves you }

WAY TO GO
CONGRATS
WELL DONE

Thanks for
being a friend

HELLO HELLO HELLO

Happiness
Always

YOU
DO THE
**ALWAYS
NICEST**
THINGS

Happy Greetings

SET OF

6

W 123311 \$18.95

C 123313 \$14.95



Find fabulous stamp sets, embellishments, and tools—not to mention hundreds of full-color project ideas—in our current Idea Book & Catalog. Inspiration right at your fingertips! Talk to your demonstrator to get your hands on one—or visit www.stampinup.com.

*making a difference
starts with*

ONE STAMP SET

Offer strength and hope to those dealing with breast cancer by purchasing the Strength & Hope Set or the Strength & Hope digital kit.

Stampin' Up! is donating \$2 from this purchase to The Breast Cancer Research Foundation*. BCRF is dedicated to preventing breast cancer and finding a cure in our lifetime by funding clinical and translational research worldwide. For more information about BCRF, visit www.bcrfure.org.



The Strength & Hope digital kit (124475 \$9.95) includes a 4-piece stamp brush set, 12 Designer Series Papers, and 10 embellishment pieces. Visit www.stampinup.com/downloads for more information about this kit.



H
HOPE

*courage hope believe unity survivor
caring together love kindness
support strength blessed thank you*

Strength & Hope

Force & Espoir 123667  123665  

Fortaleza y Esperanza 123672  123670  



118100 \$17.95 
123660 \$13.95 

SET OF
4

To order Stampin' Up! products, contact your demonstrator:

May 1–August 31, 2011

Contact your demonstrator for
more information or
visit www.stampinup.com
1-800-STAMP UP



Purchase the Strength & Hope
Stamp Set or digital kit and
Stampin' Up! will donate \$2
to The Breast Cancer Research
Foundation. See the set and learn
more on page 27.



UNITED STATES



1 2 5 4 1 8

